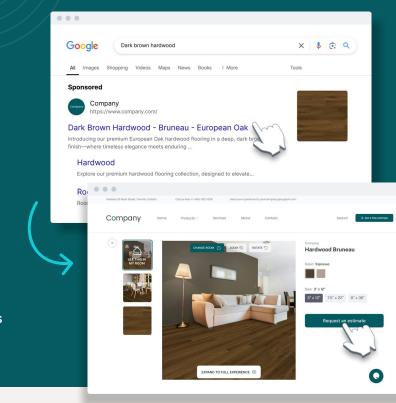
# Roomvo SiteAds

# Digital advertising that makes the phone ring

SiteAds drives more visitors to your Roomvo Site and turns them into email, phone, and in-store leads for your sales reps to close.

- When your shoppers browse flooring and home improvement options online, SiteAds makes sure they find you first - before your competitors\*.
- Integrated into your Roomvo Site and with dedicated digital marketing experts leading the way, SiteAds drives results at a fraction of the cost of a typical ad agency.



## One-stop-shop for all your digital marketing needs

Running a small business often means managing multiple service providers, which can be overwhelming. With SiteAds, we streamline everything by serving as your one-stop solution for website management, customer engagement, and digital marketing. As your trusted partner, we make sure everything runs smoothly so you can focus on what matters most—your business.



#### More website leads and sales

SiteAds sends more visitors to your website and turns them into qualified phone, email, or in-store leads for your reps to close.



#### Better results than a typical ad agency

As flooring and home improvement experts, we know your customers—and can create highly targeted ads that bring in more qualified leads at a lower cost than general ad agencies.



#### **Cost-effective online advertising**

As a Roomvo Sites user, you get access to SiteAds at a preferred rate that is significantly below the industry average.



#### Stand out from the competition

Tired of the big box stores coming up first in search results? SiteAds places your brand ahead of competitors\*, making it easy for shoppers to choose you first when browsing online.

<sup>\*</sup> Note that actual SiteAds search engine results are not guaranteed and will vary based on location, ad spend, and other factors.

### **Roomvo SiteAds includes:**



**Targeted Google search ads and keywords** to drive more traffic to your Roomvo Site.



**Google ad copy written to grab attention** and compel shoppers to click through to your site, positioning you ahead of competitors.



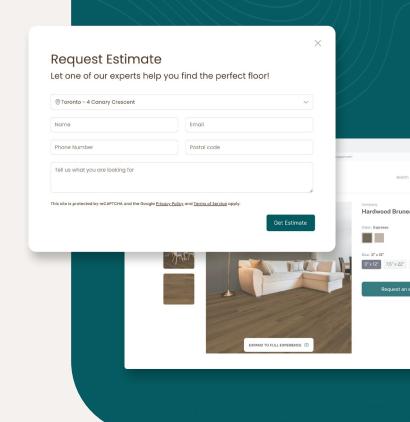
**Optimized landing pages on your Roomvo Site** to turn more website visitors into phone, email, and in-store leads.



**Advanced analytics** to track and improve performance over time.



**Dedicated point-of-contact and digital media expert** focused on the flooring and home decor industry.



## Frequently asked questions

# Will Roomvo SiteAds work with my existing ad service—and how is it different?

Roomvo SiteAds offers expert digital advertising tailored to your flooring or home improvement business, integrated directly into your Roomvo website. We can also work with and enhance any of your existing ad campaigns, boosting performance without disrupting what's already in place.

### Why is Roomvo SiteAds so affordable?

Starting at just \$350/month, our pricing is exceptionally low due to our partnerships and your existing Roomvo Sites account.

## How soon can I expect results, and how will I track them?

Results vary by location, but you'll likely see increased traffic within two weeks after set up and qualified leads soon after. We provide detailed analytics and regular reports so you can track how many visitors and leads your ads are generating.

## Do I need any technical skills to use Roomvo SiteAds?

No. We do the work, and you get the leads. You'll have a dedicated point-of-contact handling everything for you from research and ad set-up to optimization and reporting.



Roomvo is the top visualization solution for the home decor space. This proprietary technology has a proven track record of increasing sales by allowing consumers to preview products in their own rooms in just seconds. Millions of consumers have used Roomvo at leading brands around the world.