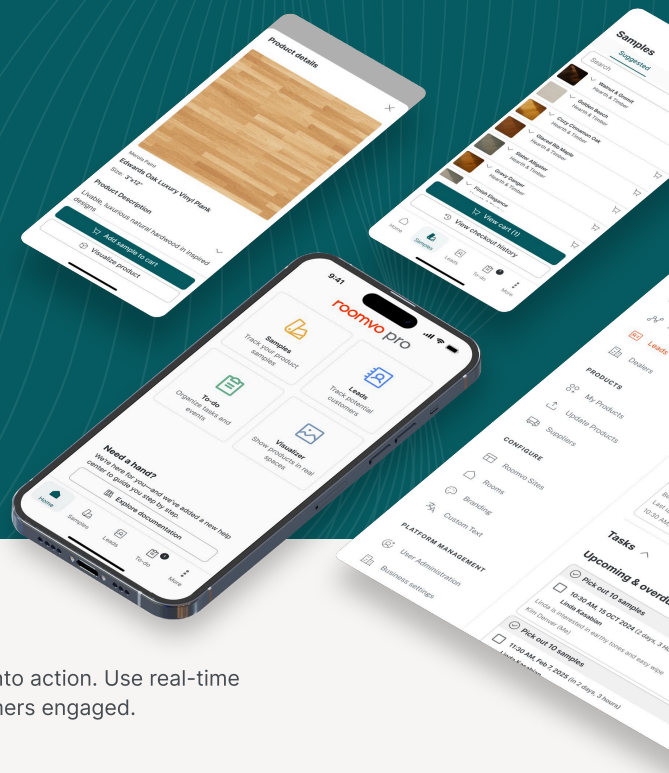
roomvo

Roomvo PRO CRM

Cut the chaos. Close more sales.

Stay organized, move leads forward, and track every sample effortlessly.

Roomvo PRO CRM helps you capture more opportunities and close more sales. Receive leads automatically from your website and participating manufacturer partners, giving you access to shoppers you may not have reached otherwise, plus the context to follow up effectively.



Support at every step of the sale

From first contact to close, Roomvo PRO CRM helps your team turn shopper interest into action. Use real-time insights, sample tracking, and automated follow-ups to keep deals moving and customers engaged.

How it works

A shopper explores products on your website

A lead is automatically created in Roomvo PRO where you can see their interests and needs (CRM)

Your team follows up and continues the conversation in store (CRM)

Track all active and past sample checkouts (CRM)

Automated emails bring the shopper back until you close the deal

Stay on top of every lead, sample, and sale

Automatically capture leads from your website and participating manufacturers, and track deal stages in real time, so you spend less time searching and more time closing.

Boost in-store certainty

Help shoppers make faster choices with on-demand visualization and access to key product info that supports confident purchase decisions.

Keep shoppers engaged

Automated email playbooks keep you connected when a lead comes in, a sample is checked out, a quote is created, or a sale is completed. Give shoppers an easy way to visualize products at home and help ensure samples come back on time.

"Roomvo PRO CRM keeps customers engaged throughout the buying process. Tracking samples and automating follow-ups ensures we don't lose sales just because someone forgot to return to the showroom."

Chelan Branham
Design Assistant
The Design House

2x More product visualizations

70% Of tracked leads turned into sales

Start selling smarter for free

Included in Roomvo PRO CRM

Automatic lead capture	Automatically collect leads from your website and participating manufacturer partners — without manual entry.
Lead profiling	See shopper interests and intent, including uploaded room photos, products visualized, favorites, brands viewed, and referral sources.
Lead management	Track contact information, deal stages, notes, and attachments in one place to stay organized and keep sales moving.
Task reminders	Assign to-dos to yourself or teammates and get automated email reminders to stay on track.
Sample checkouts	Track sample checkouts and returns so you always know where each sample is and who has it.
Automated email marketing	Use playbooks triggered by new leads, sample checkouts, ERP quotes, and completed sales to keep customers engaged.
QFloors integration	Send leads directly into QFloors and use ERP activity to support faster, more relevant follow-up.
On-demand visualization	Show shoppers what products look like in their own spaces to boost confidence and speed up decisions.
Product info on the go	Easily look up product SKUs, colors, sizes, and other key details to support sales and train new staff.
Showroom QR codes	Generate QR codes that connect showroom displays directly to the Roomvo visualizer.
Analytics	Monitor usage rates, conversion metrics, and SKU-level performance from easy-to-read dashboards.

Never lose a sample. Never lose a sale.
Sign up today at hello.roomvo.com/pro

roomvo

Roomvo is the leading technology platform for flooring and home improvement retailers, trusted by millions of users in 150+ countries. Our solutions include websites, digital ads, visualization tools, and kiosks, powered by data partnerships with 250+ leading brands. Roomvo supports 7,000+ retailers in creating exceptional shopping experiences while driving sales.

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