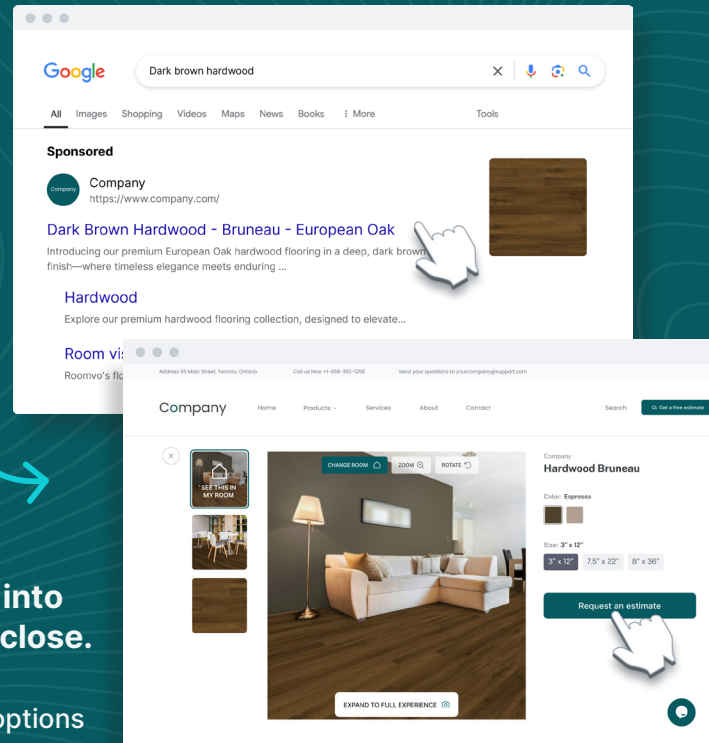


Digital advertising that makes the phone ring

Edge Local Advertising drives more visitors to your Omnify+ powered by Roomvo website and turns them into email, phone, and in-store leads for your sales reps to close.

- When your shoppers browse flooring and home improvement options online, Edge Local Advertising makes sure they find you first—before your competitors*.
- Integrated into your Omnify+ powered by Roomvo website and with dedicated digital marketing experts leading the way, Edge Local Advertising drives results at a fraction of the cost of a typical ad agency.



One-stop-shop for all your digital marketing needs

Running a small business often means managing multiple service providers, which can be overwhelming. With Edge Local Advertising, we streamline everything by serving as your one-stop solution for website management, customer engagement, and digital marketing. As your trusted partner, we make sure everything runs smoothly so you can focus on what matters most—your business.



More website leads and sales

Edge Local Advertising sends more visitors to your website and turns them into qualified phone, email, or in-store leads for your reps to close.



Better results than a typical ad agency

As flooring and home improvement experts, we know your customers—and can create highly targeted ads that bring in more qualified leads at a lower cost than general ad agencies.



Cost-effective online advertising

As an Omnify+ user, you get access to Edge Local Advertising at a preferred rate that is significantly below the industry average.



Stand out from the competition

Tired of the big box stores coming up first in search results? Edge Local Advertising places your brand ahead of competitors*, making it easy for shoppers to choose you first when browsing online.

* Note that actual Edge Local Advertising search engine results are not guaranteed and will vary based on location, ad spend, and other factors.

Edge Local Advertising includes:



Targeted Google search ads and keywords to drive more traffic to your Omnify+ *powered by Roomvo* website.



Google ad copy written to grab attention and compel shoppers to click through to your site, positioning you ahead of competitors.



Optimized landing pages on your Omnify+ *powered by Roomvo* website to turn more visitors into phone, email, and in-store leads.



Advanced analytics to track and improve performance over time.



Dedicated point-of-contact and digital media expert focused on the flooring and home decor industry.

Request Estimate

Let one of our experts help you find the perfect floor!

Toronto - 4 Canary Crescent

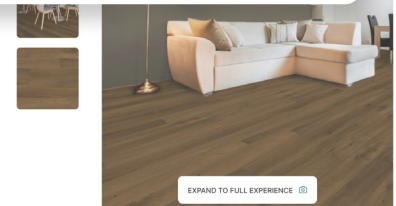
Name Email

Phone Number Postal code

Tell us what you are looking for

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

[Get Estimate](#)



Frequently asked questions

Will Edge Local Advertising work with my existing ad service—and how is it different?

Edge Local Advertising offers expert digital advertising tailored to your flooring or home improvement business, integrated directly into your Omnify+ *powered by Roomvo* website. We can also work with and enhance any of your existing ad campaigns, boosting performance without disrupting what's already in place.

Why is Edge Local Advertising so affordable?

Starting at just \$350/month, our pricing is exceptionally low due to our partnerships and your existing Omnify+ account.

How soon can I expect results, and how will I track them?

Results vary by location, but you'll likely see increased traffic within two weeks after set up and qualified leads soon after. We provide detailed analytics and regular reports so you can track how many visitors and leads your ads are generating.

Do I need any technical skills to use Edge Local Advertising?

No. We do the work, and you get the leads. You'll have a dedicated point-of-contact handling everything for you from research and ad set-up to optimization and reporting.



Shopping should be a pleasure, not a chore. Since 2017, Roomvo has been working with the biggest brands around the world to make shopping for the home quicker, easier, and more enjoyable. Our suite of digital and in-store solutions helps thousands of retailers, distributors, and manufacturers create outstanding customer experiences and boost sales.